

**PROCLAIM MAGAZINE**  
**Advertising Packet**  
**July 2023 – June 2024**



*Proclaim* is a monthly parish magazine that is widely available throughout the parish campus. In addition, *Proclaim* is mailed to the homes of Christ the King's 2,000 parishioner twice a year: December 2023 and March 2024.

**Size & Cost**

<b>Ad Size</b>	<b>Dimensions (w x h)</b>	<b>Cost Per Issue</b>	<b>6-Month Contract</b>	<b>12-Month Contract</b>
Half Page (horizontal)	7.5 in x 4.875 in	\$450	\$2,420	\$4,680
Half Page (vertical)	3.625 in x 10 in	\$450	\$2,420	\$4,680
Quarter Page	3.625 in x 4.875 in	\$230	\$1,240	\$2,400
Eighth Page	3.625 in x 2.313 in	\$120	\$650	\$1,260

**Deadlines**

<b>Issue</b>	<b>Artwork Deadline</b>	<b>Publication Distribution</b>
July 2023	5/9/2023	7/2/2023
August 2023	6/20/2023	8/6/2023
September 2023	7/18/2023	9/3/2023
October 2023	8/15/2023	10/1/2023
November 2023	9/20/2023	11/5/2023
December 2023	10/3/2023	12/3/2023
January 2024	11/14/2023	1/7/2024
February 2024	12/19/2023	2/4/2024
March 2024	1/9/2024	3/4/2024
April 2024	2/6/2024	4/1/2024
May 2024	3/13/2024	5/6/2024
June 2024	4/17/2024	6/3/2024

**For more information or to reserve your ad space, contact:**  
 Sarah Jane Roth, [sarahjane@christthekingnh.org](mailto:sarahjane@christthekingnh.org), 603-224-2328

**Office**

72 South Main Street  
 Concord, NH 03301

**Contact**

603-224-2328  
[parish@christthekingnh.org](mailto:parish@christthekingnh.org)

**Connect**

[@christthekingnh](https://www.instagram.com/christthekingnh)  
[christthekingnh.org](https://www.facebook.com/christthekingnh)

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### **Terms & Conditions**

- *Proclaim* reserves the right to reject, omit, or discontinue any ad copy considered to be objectionable or contrary to the teachings of the Roman Catholic Church.
- New advertisers should reserve ad space at least a month in advance of the artwork deadline.
- All copy and design is subject to the approval of *Proclaim*.
- *Proclaim* reserves the right to insert the words “paid advertisement” above or below any copy.
- We reserve the right to adjust rates at any time upon 30 days written notice.
- Cancellation or changes in orders may not be made by the advertiser or its agency after the artwork deadline.
- Positioning of advertisements is at the discretion of *Proclaim*.

### **Billing & Credit Terms**

- Invoices are mailed via USPS within 10 days after the magazine is published.
- Payment terms are net 30 days and can be made by check
- Make checks payable to Christ the King Parish and mail to Christ the King Parish, Attn: Sarah Jane Roth, 72 South Main Street, Concord, NH 03301.

### **Printing Specifications**

- Acceptable file format: PDF with embedded fonts is preferred (set distiller to “Press Quality”).
- Ads can also be accepted in EPS, Quark Xpress, Adobe Illustrator, and Photoshop files. These files must include true type fonts and art.
- All ads must be exact size at 100%, 300 dpi; see sizes on reverse side.
- Bleed allowance: We do not allow for bleed on ads.
- Submit files by e-mail to [sarahjane@christthekingnh.org](mailto:sarahjane@christthekingnh.org).

### **Ad Creation**

- If your company is in need of design assistance, *Proclaim* can provide a designer for no fee for the first ad.
- Send basic ad information, company logo, and any other pertinent information by e-mail to [sarahjane@christthekingnh.org](mailto:sarahjane@christthekingnh.org).

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